

FOR IMMEDIATE RELEASE

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In-Home Care Company, *ComForcare Home Care*, Earns South Carolina Senior Shield Approval

August XX, 2009, Columbia, SC – [Senior Shield](#) membership has been approved for the Upstate South Carolina, and Charlotte area franchises of [ComForcare Home Care](#), after voluntarily submitting to the review and verification process and meeting the strict criteria as required by South Carolina's Senior Shield program. Senior Shield membership is granted only to companies that have met all the Senior Shield requirements and agreed to abide by its code of ethics.

"I applaud the outstanding commitment to Upstate senior citizens that ComForcare Senior Services has made. Their leadership in the community is exemplary," said Lt. Governor André Bauer. "Senior Shield takes a hard look at every company that applies for its credential...the companies that pass the ten point review are dedicated to caring for and serving the senior community."

"Earning our Senior Shield is one more credential for ComForcare to demonstrate its devotion to the unique needs and overall well-being of seniors," said Phil Koch, President and CEO of the Charlotte-based ComForcare Home Care franchise. "We are very proud to be the first Charlotte-area organization to receive this credential."

Upstate ComForcare Home Care serves all of York and Lancaster counties in South Carolina. The greater Charlotte franchise serves nine counties in North Carolina including Cabarrus, Iredell, Gaston, Lincoln, Anson, Union, Rowan, Stanley and Mecklenburg.

Senior Shield powered by [CertiClear](#) patent-pending technology, has been developed to review and verify a company's legitimacy, to identify if the company has a criminal background or history of lawsuits, to background check employees, to assure insurance and criminal bonding coverage and appropriate licensing and to evaluate customer satisfaction. The process was developed to help prevent fraud, abuse, and exploitation of senior citizens.

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About Senior Shield

Senior Shield was created as a result of a joint resolution of the South Carolina General Assembly (H.5025) and is spearheaded by the Lt. Governor's Office on Aging. The mission of Senior Shield is to act as a shield for senior citizens by creating a system where ethical business practices are clearly defined, identified, and supported. Senior Shield, Inc. is a non-profit organization chartered in South Carolina and has applied for exempt status under Section 501 (c) (3) of the Internal Revenue Code.



About CertiClear, LLC

CertiClear, LLC develops technology products and services to prevent fraud, abuse and exploitation. CertiClear, a privately held company based in Bethesda, Maryland, created Senior Shield for the state of South Carolina. SeniorChecked, a similar fraud prevention technology and service product is marketed in other areas of the country outside of South Carolina.

About ComForcare Home Care

ComForcare is one of the largest licensed in-home care agencies operating in the Charlotte Metro and Upstate SC region. They service seniors, and non-seniors, in 9 counties in NC and 3 counties in SC with personal non-medical home care. All 300 plus Caregivers are direct employees of the company and are fully insured and bonded. All CNAs are licensed. Other Awards/Recognitions of ComForcare include the "Silver Torch" Award by the Better Business Bureau Consumer Foundation in 2007 and the Preferred Care Management partner of the Multiple Sclerosis Society of Upstate SC and Western NC.