

COMFORCARE

8008 Corporate Center Dr., Ste. 105
Charlotte, NC 28226
Contact: Phil Koch
Phone: 704-543-0630 or 0643
E-mail: scharlotte@comforcare.com
Website: www.homecarecharlottenc.com

For Immediate Release

June 8, 2011

Media Contact: Sanderson & Associates, Ltd.

Christine Picchiatti
Phone: 312-829-4350
E-mail: christine@sandersonpr.com

COMFORCARE HOME CARE OF CHARLOTTE **RECOGNIZED FOR EXCELLENCE IN SENIOR SERVICES**

Local Business Nominated for Two National Awards by Dorland Health

(Charlotte, NC)—ComForcare Home Care, the Charlotte-based franchise of ComForcare Senior Services and provider of private-duty, non-medical home care, has been named a national finalist in the Home Health Agency (non-medical) category for the first annual Dorland Health Silver Crown Awards. Additionally, Florenda Vinson, a caregiver employed by the company, has been named a finalist in the Home Health Aide category.

“We are so honored to be recognized as a finalist for this award,” says Phil Koch, owner of ComForcare Home Care. “My talented staff and I have dedicated ourselves to building a company that provides unmatched compassion and support for seniors and others who need assistance in the community. This nomination serves as a reminder that we are doing important work and really making a difference for our clients.”

The Silver Crown Awards program was designed to recognize organizations and professionals who provide exceptional services, products and information to the over-55 population. ComForcare is one of five finalists in the nation to be nominated for this award. Vinson, who spent 20 years as a certified nursing assistant before coming to ComForcare in 2008, is one of two finalists in the nation to be nominated in her category.

“Florenda has dedicated most of her life to helping others in their time of need,” said Koch. “She is a knowledgeable and considerate caregiver who is more than deserving of this award.”

Koch opened ComForcare in February 2006 after a 20-year career in textiles and brand identification for companies such as Avery Dennison and Ruddick Corporation. Since then, he's set a goal to make a difference and has expanded his business exponentially. Today, Koch services Mecklenburg, Union, Gaston, Lincoln, Rowan, Stanley, Anson, Iredell and Cabarrus counties in NC and Lancaster, York, and Chester counties in SC. ComForcare Home Care, based in southern Charlotte, is either the sole or preferred provider of 17 assisted living/retirement communities in North Carolina. Since Koch started ComForcare Home Care, they have won numerous local awards and certifications all which can be found on their website www.homecarecharlottenc.com

On March 8, Dorland Health will hold an awards luncheon at The Venetian Resort Hotel in Las Vegas, NV to give each finalist public recognition for their work. During the luncheon, the Silver Crown Awards winner from each category will be announced. For more information, please visit: www.dorlandhealth.com/Silver-Crown-Awards/.

#####

About ComForcare

Founded in 1996 by Mark Armstrong, Bloomfield Hills, Michigan-based ComForcare Senior Services is a premier, franchised provider of private-duty, non-medical home care. Caregivers provide professional personal care and companionship services for individuals in many settings including their homes, independent living facilities, nursing homes, hospitals or wherever clients reside. Services are provided primarily to seniors, but individuals with disabilities, accident victims, new mothers or those recovering from a recent illness or surgery can also benefit. For more information, visit www.homecarecharlottenc.com.